

enea

landscape architecture



Carpet detail from Les Arcs Collection
by Charlotte Perriand, 2023, produced by cc-tapis

PRESS RELEASE

ENEA at Zurich Design Weeks

Enea presents Charlotte Perriand's new Les Arcs Collection during Zurich Design Weeks, August 31 – September 19

In collaboration with cc-tapis, Enea's 'Outside In' store to exhibit a newly launched collection of rugs designed by the legendary French architect for Les Arcs but never before produced

Dates: August 31 – September 19, 2023
Venue: Enea Outside In
Gessnerhof Usterstrasse 14 8001, Zurich
+41 (0) 43 299 99 66
Sunday – Friday: 10h – 19h
Saturday: 10h – 17h

Panel discussion, September 7, 2023

A conversation with Pernette Perriand Barsac, daughter of Charlotte Perriand and custodian of the Charlotte Perriand Archives, her husband Jacques Barsac, Fabrizio Cantoni CEO of cc-tapis and Alessandro Marchesi, Head of Interior Design at Enea. Introduction by Enzo Enea.

18.30h Arrival of guests and welcome drinks

19.15h – 20.15h Panel discussion,
followed by reception until 21.30h

[RSVP](#) **essential**

Enea is proud to participate for the first time in Zurich Design Weeks this year (August 31 – September 19). As part of the annual event, the Enea 'Outside In' store in the heart of Zurich will present an exhibition of the new Les Arcs Collection by the celebrated French architect and designer Charlotte Perriand (1903-1999). Produced for the first time by cc-tapis in 2023, this collection of hand-knotted rugs includes five designs available in three sizes and is made Nepal by Tibetan artisans. The rugs will be hung from the ceiling and the walls in an exhibition that spreads throughout Enea's historic townhouse space.

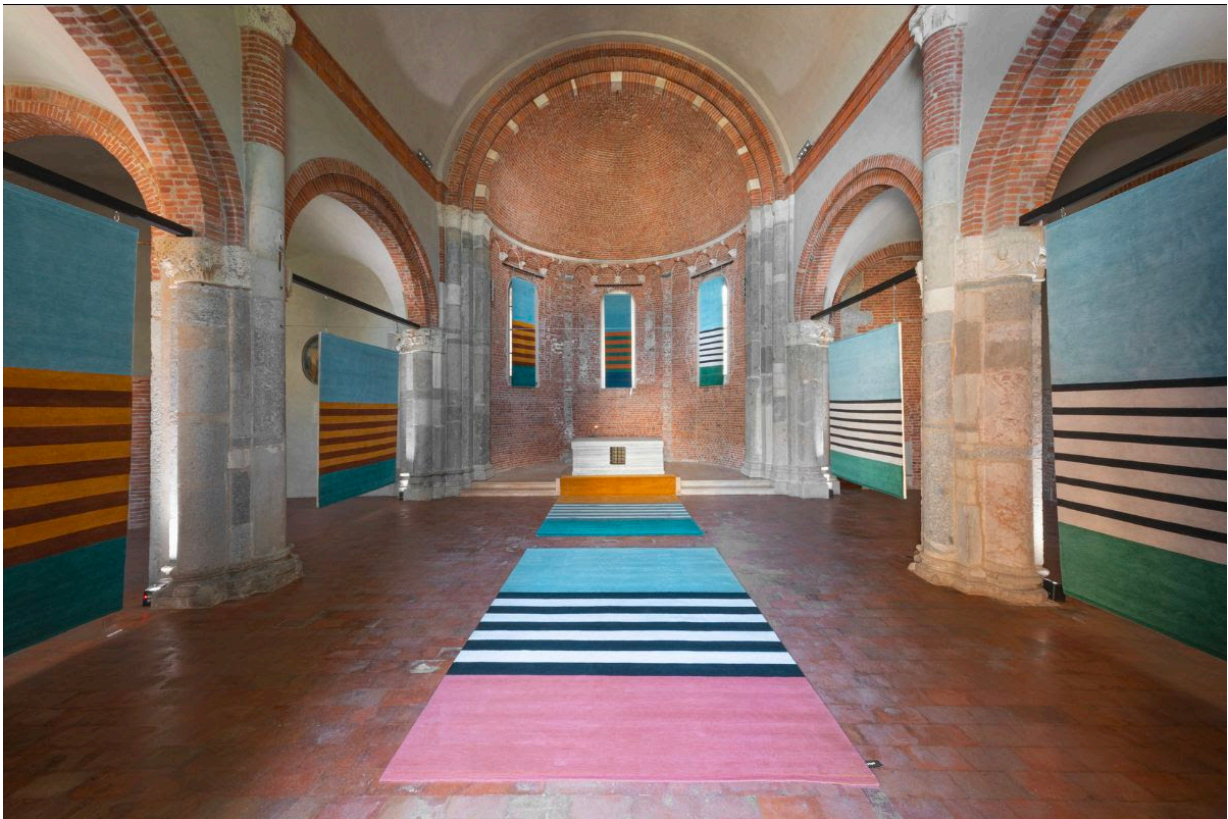
Charlotte Perriand originally designed the collection in 1972 for Les Arcs ski station in the French Alps, a project the influential designer worked on for 20 years, designing both the exterior and interior architecture. While designing Les Arcs 1600, the first of many buildings in the ski complex, Perriand intended to include textile panels in the interiors, but due to budget constraints they were never realized. After more than 50 years, cc-tapis worked closely with Pernette Perriand Barsac and Jacques Barsac, custodians of the Charlotte Perriand archive, to give life to the designs which had never been produced before.

For this collection color was the main theme, from which cc-tapis had the challenge of reproducing the palette created by Perriand. Twelve shades she affectionately detailed and named with labels such as Antilope (antelope), Abeille (bee) and Acanthe (ancanthus plant). Each color, excluding Noir (black) and Blanc (white), was dyed by hand with an abrash dyeing technique which gives the rugs their depth and movement, matching Perriand's sketches as closely as possible.

Enzo Enea comments:

We are a thrilled to be the first in Switzerland to show these rugs, whose colours connect to the natural world that is our constant inspiration. At Les Arcs, Charlotte Perriand designed interiors and exteriors, so this newly launched, hand-crafted collection has a strong affinity with Enea's 'Outside In' ethos – our belief in connecting indoors and outdoors in everything we do – both interior design and landscape architecture.

With the theme TRANSITION, the second edition of Zurich Design Weeks is dedicated to a world in transition. During this annual event, ateliers and stores open their doors, established brands present their new innovations and designers give an insight into their work. Over a period of three weeks, Switzerland's largest design festival invites you to visit various exhibitions and workshops, to join in discussions or to go on a design tour through the city.



Carpets from Les Arcs Collection by Charlotte Perriand, 2023, produced by cc-tapis at the Basilica di San Celso, Milano @Alejandro Ramirez Orozco

During Zurich Design Weeks, Enea's 'Outside In' store will host a panel discussion with Pernette Perriand Barsac, daughter of Charlotte Perriand and custodian of the Charlotte Perriand Archives, her husband Jacques Barsac, who has written books about Charlotte Perriand, Fabrizio Antoni CEO of cc-tapis and Alessandro Marchesi, Head of Interior Design at Enea.

Pernette Perriand Barsac and her husband Jacques Barsac, are deeply knowledgeable experts on Charlotte Perriand's Les Arcs project, as well as on her design philosophy. This exclusive event offers design enthusiasts the opportunity to learn more about Perriand's unique design vision and get a glimpse behind the scenes of Les Arcs.

Thursday, September 7, 2023

Due to limited space, [RSVP](#) essential

During ZDW Enea's 'Outside In' store will host an open studio, September 7 – 9.

Open studio hours:

September 7-8, 10h – 19h

September 9, 10h – 17h

About Charlotte Perriand



Charlotte Perriand (1903 –1999) was a French architect and designer, and an integral part of an avant-garde cultural movement, which, in the first decades of the 20th century, brought about a profound change in aesthetic values—giving birth to a truly modern sensitivity to everyday life. In this context, her specific contribution focuses on interior composition, thought of as creating a new way of living – ideals which remain at the heart of our contemporary lifestyle today. For more information click [here](#)

About Enea's 'Outside In' Store

Étienne-Louis Boullée, a classicist French architect of the 18th century, defined the relationship between architecture and nature as an indissoluble combination of shadows and shapes.

Outside In was designed with this idea in mind. The emphasis is placed on those natural materials and elements that are typically used in Enea's projects: wood and stone, a consistent high level of craftsmanship and a timeless, classic design language. The store is dominated by calm, earthy tones while surface textures and the play of light and shade create liveliness within the space.

Japan is an important source of inspiration for Enzo Enea. The restrained, modern interior design with clean lines creates a Zen-like atmosphere, and a bonsai is prominently positioned on the ground floor. Traditional Japanese carpentry techniques were used for the custom-made wooden constructions on the ceiling, bringing Enea's trademark outdoor pergola elements into the indoors. The store extends over two floors and is divided into different living spaces. Large-scale shop windows on the ground floor create a link between indoors and outdoors. 'Outside In' presents itself as a lived and tangible reality and complements Enea Landscape Architecture, based outside Zurich in Rapperswil-Jona.

The History of the Building

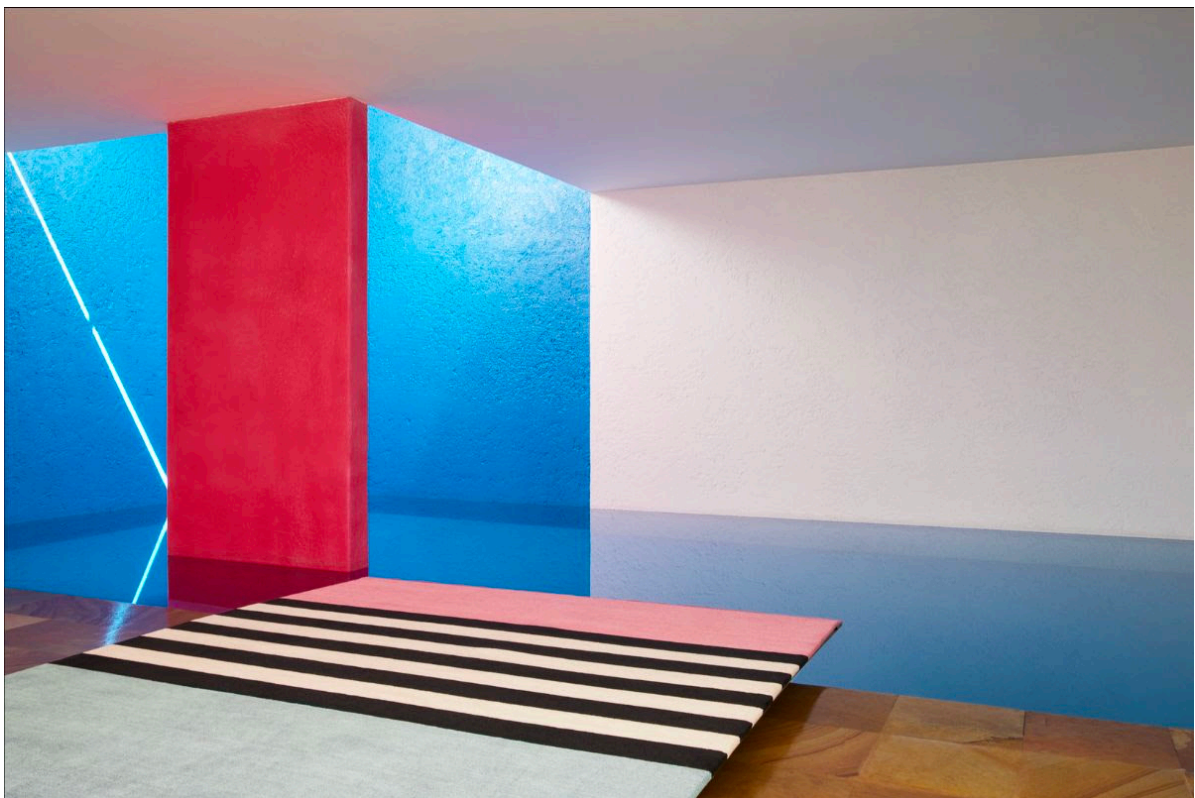
This historic building was named in honour of Salomon Gessner (1730–1788) who lived in Zurich and was considered a highly respected individual. Among other things, he was the founder of a newspaper from which the "Neue Zürcher Zeitung" later emerged.

The Gessnerhof was historically a centre of high-quality craftsmanship with the well-known Hubmann hat shop, and now Enea is reviving this tradition of craftsmanship at the Gessnerhof.

About Enea Landscape Architecture

Enea is an international landscape architecture and horticulture company, founded in 1973, with offices in Zurich, New York, Miami and Milan celebrating its [50th anniversary](#). Led by Enzo Enea, the second generation of his family to work in this field, the award-winning firm is known for preserving and designing with mature trees and is committed to creating sustainable landscape design that positively influences the local microclimates and counteracts the effects of climate change. The firm collaborates with leading international architects and creates landscapes on a range of scales, from private residences to hotels, real estate developments, parks and masterplans. Enea's 240 employees include interdisciplinary professionals with expertise in landscape architecture, interior design, technical planning, engineering, construction and botany. Since 2010, Enea's unique [Tree Museum](#), which presents mature trees rescued from demolition alongside contemporary sculpture at its headquarters outside Zurich in Rapperswil-Jona, has demonstrated the Enea ethos of combining landscape, architecture, art and design in sustainable ways. The firm's apprenticeship program and tree nursery cultivate the landscape professionals of the future with these values.

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Carpets from Les Arcs Collection by Charlotte Perriand, 2023, produced by cc-tapis at the Luis Barragan-designed Casa Gilardi, Mexico City @Alejandro Ramirez Orozco

About cc-tapis

cc-tapis is an Italian rug maker which produces contemporary hand-made rugs. The company was founded by Nelcyra Chamszadeh and Fabrizio Cantoni in France who have been producing hand-knotted rugs in Nepal for over 20 years. In 2011 cc-tapis moved to

Milan where the company is now based where a team of designers lead by Daniele Lora, art-director and partner, innovate through a new approach to traditional methods. A strong respect for the materials and for the culture of this ancient craft is reflected in the company's eco-friendly approach to every step of production, ranging from the hand spinning of the softest materials to the use of purified rainwater for the washing of the final products, making each one of cc-tapis rugs unique. Far from mass production, cc-tapis aims to offer a tailored service to those who understand and enjoy a high-end product which contains the story of an ageless culture.

Press

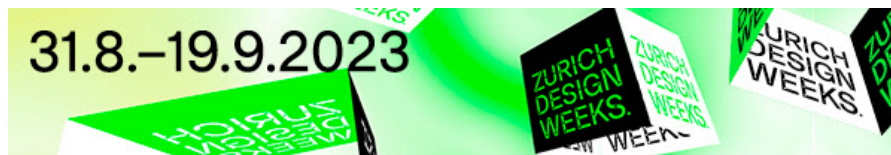
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